



PRESS RELEASE **FOR IMMEDIATE RELEASE**

Let's Go Robotics, Inc. and Cognex, Corp. Exhibit Together at The Del Mar Electronics & Design Trade Show, May 2011

April 26, 2011—San Diego, CA— Let's Go Robotics Inc. (LGR, Carlsbad, CA, USA) a leader in automation solutions in the Life Science Industry, and partner, Cognex® Corporation (Natick, MA, USA) are pleased to announce they will be exhibiting together at The Del Mar Electronic & Design Trade Show in San Diego, CA. Wednesday May 4th from 10:00am-5:00pm and Thursday May 5th from 10:00am to 3:00pm. The Del Mar Electronic and Design Trade Show is a “high value design & manufacturing local San Diego Tradeshow for electronics, medical and Biotech industries.”

“We look forward to presenting our local customers some great new vision products and talking to them face to face regarding their vision applications.” Says Brian L. Ganz, President of Let's Go Robotics Inc in Carlsbad CA. Matt Remnek, a Sales Engineer of Cognex will also be on-hand at the show to answer any questions regarding the Cognex Vision products and applications.

Let's Go Robotics, Inc. and Cognex will be giving live demonstrations of state of the art vision systems, robotics and grippers. They will be located at booth 101 in the Bing Crosby Hall at the Del Mar Fair Grounds. First 100 visitors will receive a free LGR and Cognex reusable water bottle, parking and admission is free.

About Cognex, Corp.

“Cognex Corporation designs, develops, manufactures and markets machine vision sensors and systems, or devices that can "see." Cognex vision sensors and systems are used in factories around the world where they guide, inspect, gauge, identify and assure the quality of a wide range of items during the manufacturing process.” For more information visit www.cognex.com or contact your local Cognex Sales Engineer <http://www.cognex.com/Home/ContactUs.aspx>.

About Let's Go Robotics

Let's Go Robotics specializes in life science automation, delivering robotic products and services to biotechnology, medical and pharmaceutical companies. Let's Go Robotics is a proven integrator of automated robots around the world. For more information about upcoming events, new products and much more, visit us on our website, www.letsgorobotics.com or contact the Let's Go Robotics Marketing Department, Kelsey Scott, Kelsey@letsgorobotics.com

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