



PRESS RELEASE FOR IMMEDIATE RELEASE

Let's Go Robotics and Staubli Announce the Launch of "The Gripster™"

January 24, 2011—San Diego, CA— [Let's Go Robotics Inc.](#) (LGR, Carlsbad, CA, USA) is pleased to announce the launch of their newest product, "[The Gripster™](#)". Let's Go Robotics, patent pending Electric Servo Gripper, The Gripster™ features object detection without the use of sensors, portrait and landscape plate grip, simple I/O Control and multiple mounting options. Let's Go Robotics specializes in life science automation, delivering [robotic products](#) and [services](#) to biotechnology, medical and pharmaceutical companies.

"After many years of experience working with all types of microwell plates we have designed a unique, one size fits all, state of the art gripper that focuses on efficient and reliable microwell plate handling," said Brian L. Ganz, President and Founder of Let's Go Robotics. " I see the collaborative efforts between [Stäubli](#) and Let's Go Robotics as providing an ultra accurate robotic offering to our customers."

The Gripster™ features [optional collision sensors](#) and custom gripper fingers upon request.

The Gripster™ was developed by Let's Go Robotics and will be shown integrated with the Stäubli TX40 robot. The integrated robot will be demonstrated at four trade shows in 2011, starting with [Lab Automation \(ALA\) 2011](#) in Palm Springs, CA (visit Stäubli booth # 501). They will travel to [MDM West in Anaheim CA](#), [Interphex in New York](#), and [ATX East in New York](#).

About Stäubli

[Stäubli](#) has been known worldwide for the quality of its methods and processes for more than a century. Since 1982, the Stäubli Group has brought its innovation to the robotics market place. For more information visit, <http://www.staubli.us/> or contact the Stäubli Marketing Manager, Megan MacAlister, m.macalister@staubli.com

About Let's Go Robotics

Let's Go Robotics specializes in life science automation for the future. Let's Go Robotics is a proven integrator of automated robots around the world. For more information about upcoming events, "The Gripster™" and much more, visit us on our new 2011 website, www.letsgorobotics.com or contact the Let's Go Robotics Marketing Department, Kelsey Scott, Kelsey@letsgorobotics.com

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